

# Partnership Opportunities





## About the Touch-A-Truck Event

11 a.m. to 3 p.m. Saturday, Aug. 24, 2019 • Grand Rapids Lions Club

### 2019 Goal: Raise \$10,000 for The Family Center and the Boys & Girls Club


The Family Center and the Boys & Girls Club of the Wisconsin Rapids Area are honored and privileged to invite your company to partner with our organizations at the first ever Touch-A-Truck Event! The Touch-A-Truck event is free to the public and gives children of all ages the opportunity to touch, climb on and explore tons of different local vehicles including big rigs, fire engines, police cars, construction vehicles and much more! The event will also feature a bounce house local food truck vendors and more!

All money raised will benefit The Family Center and the Boys & Girls Club of the Wisconsin Rapids Area. By supporting The Family Center and the Boys & Girls Club, you can share in our missions to enable all young people and all affected by domestic violence — especially those who need us most — to reach their full potential.

### Event Partnerships

As an Event Partner, you can change the lives of hundreds of Boys & Girls Club members and victims of domestic violence — right here in Wisconsin Rapids. Several partnership levels and customized programs allow you to create a corporate program in line with your company's goals and objectives. The packages include the reach and efficiency of measured media, the goodwill of cause marketing, the local relevance of grassroots partnerships, and the benefits of employee participation and engagement.

### Community Impact

- Your partnership supports more than 1,600 children currently attending The Boys & Girls Club of the Wisconsin Rapids Area and also victims of domestic violence served by The Family Center.
  - Your contribution will make a year round impact and will be used to support people right here in our own communities!
  - Your support helps these non-profit agencies continue to offer our programs and services to members of our community.
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# Partnership Opportunities

## \$1,500 Big Rig Partner

- Presenting placement of company logo on all advertising material
- Presenting placement of company logo on Facebook event, website and E-Blasts
- Company mentions in any interviews on local radio, television and social media
- Company recognized as Big Rig Partner at the event
- Opportunity for company to set up a booth at the event
- Opportunity to provide promotional items for event participants
- Partner agrees to: include an announcement of our Partnership in one corporate newsletter, social media or other communications to your and employees

## \$1,000 Bulldozer Partner

- Logo featured on all promotional materials
- Company mentions in any interviews on local radio, television and social media
- Opportunity for company to have a booth at the event
- Logo featured on Facebook event, website and E-Blasts
- Recognition during event
- Opportunity to provide promotional items for event participants

## \$500 Pit Stop Partner

- Company signage displayed at the vendor area
- Logo featured on all event materials
- Logo featured on Facebook event, website and E-Blast
- Recognition during event

## \$250 Hard Hat Partner

- Company signage displayed in kids game area
- Logo featured on Facebook event, website and E-Blast
- Opportunity for company to provide promotional items for event participants

## \$150 Emergency Vehicle Partner

- Company signage displayed at the event
- Logo featured on Facebook Event, Website and E-Blast

***Partnership Packages can be customized to fit your needs!***

**Contact:**

**Jordan Becker**

**Director of Marketing & Special Events**

**[jbecker@bgcwra.org](mailto:jbecker@bgcwra.org)**

**715-424-2582**

**or**

**Deb Cleworth**

**Community Outreach/  
Fund Development Manager  
[communications@familyctr.org](mailto:communications@familyctr.org)**

**715-421-1559**



# 2019 Touch-A-Truck Partnership Form



Business \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone (    ) \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Please check partnership choice and include check with this form

Big Rig \$1,500	Bulldozer \$1,000	Pit Stop \$500	Hard Hat \$250	Emergency Vehicle \$150
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Please make checks payable to Wisconsin Rapids Family Center and send them  
to 500 25th St. N, Wisconsin Rapids, WI 54494